

58th Annual Convention & Trade Show

September 26-29, 2022

Sheraton Four Points, Kingston, ON

Message from Convention Chair Brad French

To Our Valued Vendor Members

I would like to extend our gratitude on behalf of the CAM-X Board to all our vendor members. At CAM-X we understand the value our vendors provide to our convention. Which is why we purposely provide our Vendors with numerous opportunities to interact with our membership at convention. We want our convention to be successful for both our attendees and our vendors.

This year's theme is "No looking back, forward we go!" and will be held in beautiful Kingston Ontario in September. We will be located in the heart of downtown Kingston, close to amazing pubs and fine dining as well as historic Old Fort Henry.

This year we are expecting one of the largest turnouts in the history of CAM-X. With this being the first convention since 2019, we are all excited to get back to in person meetings and reconnect with old friends and to make new ones. Not only do we have a superb agenda lined up for owners and key management, but we have also joined our supervisor's seminars with convention. With such an abundance of valuable information being shared, in Canada's first capital city, CAM-X is expecting a strong turn out.

As convention chair, I would like to personally invite you to join us in Kingston, experience the incredible community that CAM-X is and meet with the key decision makers in our industry.

Sincerely Yours, Brad French

Our Mission

"As the National voice for the Call Management industry, CAM-X contributes to our member's profitability by fostering a willingness to exchange ideas, experiences and solutions while promoting the general welfare and ethical standards of the industry."

"En tant que porte-parole national pour l'industrie de gestion des appels, CAM-X contribue à la rentabilité de nos membres en favorisant les échanges d'idées, d'expériences et de solutions tout en faisant la promotion du bien-être général et des normes éthiques de l'industrie."



About Us

Founded in 1964, the Canadian Call Management Association (CAM-X) is an industry trade Association representing the needs and concerns of Call Centres and Telephone Answering Services across North America. A not-for-profit, member driven Association, CAM-X is comprised of a cohesive group of concerned business people dedicated to helping owners and managers increase their business markets, profits and opportunities.

This collective group represents more than 5000 agent seats across North America and the United Kingdom with dynamic office and business needs.

Location: Kingston, ON

Just 2 hours from Ottawa and Syracuse and 3 hours from Toronto and Montreal, Kingston is a great destination.

[Getting to Kingston is really easy!](#)

About the Property – Witness the vibrant culture of historic downtown at [Four Points by Sheraton Kingston](#), where timeless classics are interwoven with modern amenities. Just steps away, you'll find some of Canada's most prominent destinations, such as Queen's University, Lake Ontario and the Pumphouse. Discover a welcome reprieve from the hustle and bustle of downtown in our spacious accommodations, offering complimentary Wi-Fi, mini-refrigerators, microwaves and picturesque city or lake views.

CAM-X Group Room Rate: \$175.00

Cut off date: September 8, 2022

Complimentary internet in guest rooms and use of fitness centre

Book your reservation by phone: 613-544-4434

Book Online: [Book your group rate for Canadian Call Management Association CAM-X Annual Convention & Trade Show](#)

Temperature

- Late September average high: 20 C / 68 F
- Late September average low: 12 C / 54 F

Convention Attire

All Educational Sessions: Business Casual
Gala Event: Boat Cruise Casual

Exhibit Hall Schedule

Exhibitor Set up: Tuesday, September 27 12:00pm - 4:00pm

Exhibitor Tear down: Thursday, September 29 4:00pm – 5:00pm

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Vendor Packages:

10 x 10 Open Concept Floor Space includes: 8' draped table, 2 chairs, trash can, and electricity. (You should provide power bars/connections)

Additional Vendor Representative Registrations are available at \$650.00 per person and includes all meals and social activities.

Package One: \$1650.00

- One 10' x 10' full booth space
- One Vendor Representative Registration
- 2 Social Media mentions across all CAM-X media platforms
- 2 Minute introduction at the Opening Reception
- Logo and Company listings in Convention Delegate Package
- 5 Minutes on the program to talk to the delegates

Package Two: \$3300.00

- Two 10' x 10' full booth space
- Two Vendor Representative Registration
- 5 Social Media mentions across all CAM-X media platforms
- 2 Minute introduction at the Opening Reception
- Logo and Company listings in Convention Delegate Package
- 5 Minutes on the program to talk to the delegates
- **Create a video to be promoted on our list serve, FB and hosted on our website**



Vendor Sponsorship

You will want to consider additional sponsorship opportunities from the following available promotions. CAM-X members have repeatedly mentioned the level of appreciation they have felt from Vendor Sponsorships.

- Item One: Delegate Bags – Guarantees Your Logo Exclusivity on the Delegate Bags!
Investment: \$1500.00
- Item Two: Opening Reception – Don't miss out sponsoring the Ever-Popular Opener!
Investment: \$1500.00
- Item Three: Coffee Breaks – An inexpensive opportunity to get your name out there!
Investment: \$300.00 each
- Item Four: Networking Breakfast – Get your name out there first thing in the morning!
Investment: \$750.00 each
- Item Five: Awards Luncheon – Always a highlight of the Convention and the most attended! STREAMED - Your logo will be shown to everyone logging in.
Investment: \$1500.00
- Item Six: Pub Crawl – A special event showing off some of the fabulous Pubs in downtown Kingston. Delegates will receive a drink and appetizer at 2 of Kingston's finest Pub destinations!
Investment \$1500.00
- Item Seven: Gala Dinner / Boat Cruise – Held on the Kingston 100 Islands Cruise Line. Featuring Hall of Fame & Silent Auction for Breast Cancer. We expect a record turnout for this event!
Investment: \$1500.00
- Item Eight: Turn Down Gift – Make your name and logo the last thing delegates see after a hard day.
Investment: \$1500.00
- Item Nine: Opening Keynote Speaker: Sarah McVanel: Recognition: The Solution to the Great Resignation
Investment: \$1500.00
- Item Ten: Day 2 Keynote Speaker: Margaret Trudeau: Celebrated Canadian & Mental Health Advocate
Special Sponsor: \$10,000.00 i24 Call Management Solutions
- Item Eleven: Closing Keynote: Dr. Stephen W. Thomas: Big Data & AI
Investment \$1000.00
- Item Twelve: Key Cards - Personalized room keys
Investment: \$1500.00

[Register Online](#)

58th Annual Convention and Trade Show Vendor Contract

This contract will serve as the exhibitor's authorization to reserve space for exhibit purposes during the Canadian Call Management 2022 Convention.

Registration and Cancellation Policy

1. All booth space and sponsorship items are attributed on a first come, first serve basis. Signed contracts and a down payment of 50% of all fees must be received prior to August, 1, 2022 to reserve & hold space and/or sponsorship items, otherwise items may be reattributed.
2. Remaining balances must be received no later than September 1, 2022. Note: Exhibitors will not be permitted to set up unless payment has been received in full.
3. CAM-X must receive notice of cancellation of exhibit space by the exhibitor, in writing, no later than September 5, 2022. All cancellations are subject to a \$250.00 processing fee and any additional deposit amounts over and above the processing fee will be credited to CAM-X bucks and may be redeemed for any future CAM-X exhibitor function.

Shipping Details:

Guest name / receiving name:

Name of the event: CAM-X Annual Convention & Trade Show

Four Points by Sheraton

285 King Street East

Kingston, ON K7L 3B1



Looking forward to welcoming you!

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