



**For Immediate Release**

## **UN Global Compact Network Canada recognized Desirée Bombenon for championing the Sustainable Development Goals**

**May 24, 2022, Calgary, AB** — SureCall is thrilled to share that the UN Global Compact Network Canada has announced that Desirée Bombenon, CEO of Surecall, has been selected as one of 3 Individuals awarded as a 2022 SDG Pioneer for Canada.

SDG Pioneers are business leaders working at any level of a company, who are using business as a force for good to advance the 17 Sustainable Development Goals (SDGs). The SDG Pioneers play an important role to drum up interest in the Global Goals and in how the UN Global Compact Network Canada is empowering businesses to advance them.

*“The SDGs provide a shared blueprint to achieve an inclusive and sustainable world for all. We are NOT on track to achieve the SDGs by 2030. However, business professionals around the world are stepping up to the task and demonstrating how breakthrough innovation can create the solutions needed to address today’s global challenges. The SDG Pioneer Program recognizes the individuals leading these efforts to offer inspiration for others”*, said **Ayman Chowdhury, Head of Secretariat of UN Global Compact Network Canada**

*“I am humbled and grateful for the recognition, and to be among many companies who are incorporating sustainable business practices as a way to do well by doing good. Businesses cannot ignore the critical part we play in supporting and leading the way with the SDGs”*, - **[Desirée Bombenon](#)**, CEO & Chief Disruption Officer, SureCall

[The 2022 SDG Pioneers](#) were selected by an external review committee consisting of [Nicole Lunstead](#), Deputy Director (Policy) of the Responsible Business Practices Division of Global Affairs Canada, [Shashi Kant](#), professor of forest resource economics and management, and the founding director of the groundbreaking Master of Science in Sustainability Management (MScSM) Program at the Institute for Management & Innovation, University of Toronto Mississauga, [Olivier Bullion](#), Director, Sustainable Development Goals Unit, Employment and Social Development Canada, [Charles Beaudry](#), President and Mobilizer, Accélérer 2030 and [Ramina Ghassemi](#), International Advocacy Specialist, UNICEF Canada. The selection criteria included the individuals’ commitment to embedding the Ten Principles of the UN Global Compact into their companies’ core strategies and their efforts to advance the Global Goals.

Official release can be found [here](#).



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**About SureCall:** SureCall Contact Centers Ltd. Is a purpose driven award-winning BPO, A “Best for the World” Certified B Corporation® and a participant of the UN Global Compact. SureCall provides global outsourced custom solutions supporting SME’s to Fortune 500 companies, with headquarters in Calgary, Alberta, Canada. For more information on SureCall, visit our website at [surecallcc.com](http://surecallcc.com)

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**About UN Global Compact Network Canada:** UN Global Compact Network Canada is the Canadian network of the United Nations Global Compact, an organization dedicated to catalyzing business action to advance the UN Sustainable Development Goals (SDGs) and the Ten Principles of the UN Global Compact in Canada. UN Global Compact Network Canada and its many corporate and non-profit participants unify and build the capacity of the Canadian private sector to embrace sustainable business practices by convening and accelerating opportunities for multi-stakeholder collaboration.

To learn more about UN Global Compact Network Canada, visit our [website](#) and follow us on social media: [@globalcompactca](#)

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