



Convention 2025

**‘Come Find Your Calling’**  
in Prince Edward Island

**Vendor & Sponsorship Package**

61st Annual Convention & Tradeshow  
September 30th - October 3rd, 2025

# Who is CAM-X?

## About Us:

Founded in 1964, the Canadian Call Management Association (CAM-X) is an industry trade Association representing the needs and concerns of Call Centres and Telephone Answering Services across North America. As a not-for-profit, member driven Association, CAM-X is comprised of a cohesive group of concerned business people dedicated to helping owners and managers increase their business markets, profits and opportunities. This collective group represents more than 5000 agent seats across North America and the United Kingdom with dynamic office and business needs.

# What is Our Mission?

## Our Mission

"As the National voice for the Call Management industry, CAM-X contributes to our member's profitability by fostering a willingness to exchange ideas, experiences and solutions while promoting the general welfare and ethical standards of the industry"

"En tant que porte-parole national pour l'industrie de gestion des appels, CAM-X contribue à la profitabilité de nos membres en favorisant les échanges d'idées, d'expériences et de solutions tout en faisant la promotion du bien-être général et des normes éthiques de l'industrie."

# A Message from Convention Chair Jeff Doyle

Ahoy there, friends!

Jeff Doyle here, your Convention Chair, with a hearty invitation that's warmer than a fresh-baked potato from PEI! I'm thrilled to welcome you to our 61st Annual CANX Convention, where we're setting sail for the beautiful shores of Charlottetown, Prince Edward Island, from September 30th to October 2nd!

This year, our theme is "Come Find Your Calling," and trust me, you'll find it here amidst the friendliest folks, the freshest seafood, and the most stunning views you've ever laid eyes on.

Imagine this: you arrive in Charlottetown, the gentle sea breeze carrying the scent of salt and adventure. You're greeted by smiling faces and that unmistakable PEI charm. Our convention will be a treasure trove of knowledge, with expert speakers ready to share insights that'll help your business grow like never before. We've got a lineup of topics that'll have you saying, "By the powers, that's brilliant!"

But it's not all work and no play! Charlottetown is bursting with reasons to extend your stay. Take a stroll along the waterfront, grab some famous PEI fries, and watch the fishing boats bobbing in the harbor. Explore the historic streets, where every corner tells a story. And oh, the food! We're talking the freshest lobster, mussels, and oysters you've ever tasted.



# A Message from Convention Chair Jeff Doyle

Here's a taste of what awaits you:

- **World-Class Learning:** Dive deep into industry-specific topics that'll help you chart a course for success. Our speakers are the best in the business, and they're ready to share their secrets.
- **Maritime Hospitality:** Experience the warmth and friendliness that PEI is famous for. You'll feel right at home from the moment you arrive.
- **Culinary Delights:** Indulge in the freshest seafood and local delicacies. Your taste buds will thank you.
- **Stunning Scenery:** Explore the beautiful coastline, rolling hills, and vibrant cityscapes. Don't forget your camera!
- **Networking & Camaraderie:** Connect with fellow attendees, share stories, and build relationships that'll last a lifetime.

For our valued vendors, this year introduces varied levels and benefits of sponsorship, detailed within our vendor package. We're excited for you to explore these opportunities and find a fit that enhances your visibility and engagement with attendees.

This convention is all about you. We want you to leave feeling inspired, energized, and ready to take on the world. So, mark your calendars for September 30th to October 2nd, and join us in Charlottetown for an unforgettable experience.

Register today! We can't wait to welcome you to Prince Edward Island, where you'll "Come Find Your Calling" and maybe even a few new friends along the way!

See you in Charlottetown!

Jeff Doyle - 2025 Convention Chair





# Convention Location

Delta Hotels Prince Edward  
Charlottetown, Prince Edward Island

**The beautiful City of Charlottetown is located on the south shore of Prince Edward Island, just off the eastern shore of Canada, in the Gulf of St. Lawrence, separated from the mainland by the Northumberland Strait. The city covers a land area of 44.33 square kilometers.**

**Charlottetown might be a small city, but it's bursting with big energy and infectious island vibes. It's got all the charm and hospitality PEI is famous for, plus culinary experiences and an arts and culture scene that take visitors by surprise—in the best way possible.**



**Discover more about Charlottetown**  
**[www.discovercharlottetown.com](http://www.discovercharlottetown.com)**



## CAM-X Group Rate: \$289.00

**Deadline for Hotel Registration:**  
**August 30th, 2025**

**[Click Here to Book Online](#)**

**Book By Phone: 1 (800) 268-1133**



# Sponsorship & Vendor Opportunities

61st Annual Convention & Trade Show  
September 30th - October 3rd 2025

# Vendor Opportunities:



## Presenting Sponsorship

Priced at \$5000.00 (Only One Available)

\*Must choose one add on sponsorship opportunity\*

- "Presented by" title in event name
- You may include one "SWAG" item in delegate bags
- Large-scale logo included on all event assets
- Company name mentioned in all event promotions (website, emails, social media, etc.)
- Includes a double booth for the conference (4 Reps included)
- Opportunity to display signage at the venue and events
- 10 minute spotlight at event



## Executive Sponsorship

Priced at \$3500.00

\*Must choose one add on sponsorship opportunity\*

- You may include one "SWAG" item in delegate bags
- Medium scale logo included on all event assets
- Company name mentioned in all event promotions (website, emails, social media, etc.)
- Includes a single booth for the conference (2 Reps Included)
- 5 minute spotlight at event



# Vendor Opportunities:



## VIP Sponsorship

Priced at \$3000.00

- Small-scale logo included on all event assets
- Company name mentioned in all event promotions (website, emails, social media, etc.)
- Includes a single booth for the conference (1 Reps Included)
- 5 minute spotlight at event

Additional vendor representatives can be added to your package for a fee of \$650 each.

Sponsorship opportunities may be subject to change.

We are willing to accommodate any reasonable requests for changes, provided the requests can be met; however, please note that there may be additional charges for such changes.

For any inquiries or to request further information, please contact us at [info@camx.ca](mailto:info@camx.ca).



# Sponsorship Opportunities:

**Coffee Break #1 – Your company signage displayed**

Priced at - \$500.00

**Coffee Break #2 – Your company signage displayed**

Priced at - \$500.00

**Networking Breakfast #1 – Get your name out there first thing in the morning!**

Priced at - \$800.00

**Networking Breakfast #2 – Get your name out there first thing in the morning!**

Priced at - \$800.00

**Opening Reception – Don't miss out sponsoring the Ever-Popular Opener!**

Priced at - \$1500.00

**Beer and Wine with the Vendors – Have FUN getting your name out there at our cocktail hour with the vendors**

Priced at - \$1500.00

# Sponsorship Opportunities Continued:

**Awards Luncheon – Always a highlight of the Convention and the most attended!**

STREAMED - Your logo will be shown to everyone logging in.

Priced at - \$2000.00

**Gala Dinner – This event showcases our Hall of Fame recipient as well as our fundraising for Breast Cancer.**

STREAMED - Your logo will be shown to everyone logging in.

Priced at - \$2000.00

**Turn Down Gift – Make your name and logo the last thing delegates see after a great day.**

Priced at - \$1500.00

**Key Cards - Personalized room keys**

Priced at - \$1500.00

**Delegate Bags – Guarantees Your Logo Exclusively on the Delegate Bags!**

Priced at - \$1500.00

# Sponsorship Opportunities Continued:

## **Opening Keynote - Gair Maxwell**

Display your company signage during our Opening Keynote

Priced at - \$1500.00

## **Closing Keynote & Workshop - Eddie LeMoine**

Priced at - \$1500.00





For any further inquiries please email [info@camx.ca](mailto:info@camx.ca)

To register as a vendor please [click here](#) and fill in our registration form