



# Convention 2023

## Vendor & Sponsorship Package

59th Annual Convention & Tradeshow  
September 25 - 28, 2023

# A Message from Convention Chair Desiree Bombenon

Greetings Industry Vendors,

I am thrilled to be Chairing the 59th CAMX Convention and Trade Show and hosting you in my hometown of Calgary Alberta, the best city to live in North America and third best in the world according to the Economist Intelligence Unit's Global Survey and a number of other credible agencies. So why not come out and see what all the hype is about!

This year we have put together an incredible convention with content sure to attract a large group of CAMX members to the city of Calgary for convention 2023. We have put specific efforts into our Vendor Sponsored packages as well as ensuring that the venue offers a well-balanced area for vendor booths that puts vendors front and center for members.

Calgary International Airport is a convenient and accessible airport to nearly every city in North America, we have the second busiest international airport in Canada and many direct flights that will make it easy for your booth and trade show materials to be shipped and arrive with little chance of issues.

Vendors have a very special opportunity this year to support the convention through different levels of sponsorship, take advantage to sign up and be first to receive the many additional benefits of sponsorship. As well we are offering vendors the opportunity to get in front of groups of members directly through pre-conference event sponsorship where you can address the group at the event privately and speak about your products. All the information is in this vendor package and available on a first come first serve basis.

Our theme for the 2023 Conference is "Engagement on Purpose" as we reflect on the importance of purpose for a sustainable business and world. With environmental, global economic trends, and health and wellness at the forefront, coming together to learn, share, and support the future of our industry, and what is meaningful to our teams, will be essential.

We will end the conference with a Yee-Haw Calgary Stampede theme party! Get your boots and hats out as we mimic a classic Stampede hoedown with all the fixings at The King Eddy Saloon! Our city is world class, and we are excited to share it with all of you!

I can't wait to see you at CAMX Convention 2023!



Desirée Bombenon  
2023 Convention Chair





# Convention Location

Calgary, AB

Calgary is located in the prairie region of Canada. With the Canadian Rockies only 60 minutes away, there are spectacular views that can be seen throughout the city. Calgary is also known best for being the home of the greatest outdoor show on earth - The Calgary Stampede!

The convention will be hosted at the Westin Downtown. Located in the heart of the city centre, only minutes from restaurants, historical and cultural landmarks and a beautiful park walk along the bow river.

Hotel amenities include, Fitness Center, Swimming Pool, Restaurant and a Starbucks. Complimentary internet is included with your stay.

## CAM-X Group Rate

Deadline for hotel registration will be Friday, September 8th, 2023

*\*\*CAM-X Group rate is \$xxx.xx.*

Book Online: **[Click here to book under the CAM-X Group Rate](#)**

Book by Phone: **1.403.266.1611**



# SPONSORSHIPS OPPORTUNITIES

**59th Annual Convention & Tradeshow  
September 25 - 28, 2023**

# Sponsorship Opportunities



## Presenting Sponsor - \$6500.00 (1 Available)

Benefits Include:

- “Presented by” title in event name
- Opening Keynote
- Large-scale logo included on all event assets
- Company name mentioned in all event promotions (emails, social media, etc.)
- Includes a large booth for the conference
- Opportunity to display signage at the venue and events
- 10 minute spotlight at event



## Executive Sponsor - \$5000.00 (2 Available)

Benefits Include:

- Mid-conference or Closing Keynote
- Medium scale logo included on all event assets
- Company name mentioned in all event promotions (emails, social media, etc.)
- Includes a large booth for the conference
- Opportunity to display signage at their event
- 10 minute spotlight at event

# Sponsorship Opportunities



## VIP Sponsor - \$3500.00 (3 Available)

### Choose one of the following:

- Exclusive Logo on key cards
- Exclusive logo on Delegate Bags
- Opening Reception

### Benefits Include:

- Small-scale logo included on all event assets
- Company name mentioned in all event promotions (emails, social media, etc.)
- Includes a medium booth for the conference
- Opportunity to display signage at their event
- 10 minute spotlight at event



## Supporting Sponsor - \$3000.00 (4 Available)

### Choose one of the following:

- Coffee Break Day 1
- Coffee Break Day 2
- Networking Breakfast
- Turndown Gift

### Benefits include:

- Small Scale logo included on all event assets
- Company name mentioned in all event promotions (emails, social media, etc.)
- Includes a small booth for the conference
- 10 minute spotlight at event

# Event Sponsorship Opportunities



## Awards Luncheon Sponsor - \$3000.00

Benefits Include:

- “Presented by” title in event name
- Logo included on all event assets
- Company name mentioned in all event promotions (emails, social media, etc.)
- Opportunity to display signage at the event
- Can be member sponsored



## Closing Social Sponsor - \$5000.00

Benefits Include:

- “Presented by” title in event name
- Logo included on all event assets
- Company name mentioned in all event promotions (emails, social media, etc.)
- Opportunity to display signage at the event
- Can be member sponsored

# Pre-Conference Sponsorship Opportunities



## The Banff Experience - \$3000.00

*Explore the Canadian Rockies with a trip to Banff! Only 60 minutes from Calgary, you will experience the beautiful views as you drive into town to the gondolas where you will see breathtaking scenery from the top of Sulfur Mountain.*

Benefits include:

- Includes Transportation to and from the hotel
- Round trip Gondola ride
- Lunch at Sky Bistro
- Opportunity to address attendees



## Heritage Park Tour - \$2500.00

*Take a step back in history with a day exploring Heritage Park! Heritage Park Historical Village was formed in 1963 with over 180 exhibits that will take you back in time!*

Benefits Include:

- Includes Transportation to and from the hotel
- Entry Ticket into the Park
- Venue & Lunch at Town Hall Building
- Opportunity to display signage at the event
- Opportunity to address attendees



## Museum's & Walking Tour - \$2000.00

*Located in the heart of Calgary, take a light walk through the city's downtown core, see the landmarks and learn more about the cultural and historical parts of Calgary!*

Benefits Include:

- Tickets to National Music Centre, Glenbow Museum, Calgary Tower, Public Library & Devonian Gardens
- Lunch at Glenbow
- Opportunity to address attendees

# Tradeshow Booth Only

## Large Booth - \$3500.00 (2 Available)



Benefits include:

- Showcase your company
- 3 Vendor Representatives Registration
- Mention on Social Media & Pre Conference Newsletter
- 2 6ft x 2ft Tables
- 10ft x 10ft Square foot area

*\*\*Electric & Internet services included*

## Medium Booth - \$3000.00 (3 Available)



Benefits include:

- Showcase your company
- 2 Vendor Representatives Registration
- Mention on Social Media & Pre Conference Newsletter
- 2 6ft x 2ft Tables
- 8ft x 8ft Square foot area

*\*\*Electric & Internet services included*

## Small Booth - \$2500.00 (4 Available)



Benefits include:

- Showcase your company
- 1 Vendor Representative Registration
- Mention on Social Media & Pre Conference Newsletter
- 1 6ft x 2ft Table
- 6ft x 6ft Square foot area

*\*\*Electric & Internet services included*

# Event details

Westin Downtown  
Calgary, AB

September 25 - 28, 2023

# Get in touch

For any questions, please email  
[convention@camx.ca](mailto:convention@camx.ca)

To register as a sponsor, please complete the  
registration form by [clicking here](#)