



# Convention 2024

## Polish Your Potential Vendor & Sponsorship Package

60th Annual Convention & Tradeshow  
October 20 - 23, 2024

# Who Is CAM-X?

## **About Us:**

Founded in 1964, the Canadian Call Management Association (CAM-X) is an industry trade Association representing the needs and concerns of Call Centres and Telephone Answering Services across North America. As a not-for-profit, member driven Association, CAM-X is comprised of a cohesive group of concerned business people dedicated to helping owners and managers increase their business markets, profits and opportunities. This collective group represents more than 5000 agent seats across North America and the United Kingdom with dynamic office and business needs.

## **Our Mission**

**"As the National voice for the Call Management industry, CAM-X contributes to our member's profitability by fostering a willingness to exchange ideas, experiences and solutions while promoting the general welfare and ethical standards of the industry"**

**"En tant que porte-parole national pour l'industrie de gestion des appels, CAM-X contribue à la rentabilité de nos membres en favorisant les échanges d'idées, d'expériences et de solutions tout en faisant la promotion du bien-être général et des normes éthiques de l'industrie."**



# A Message from Convention Chair Gloria Tonne

Dear Esteemed Attendees,

It is with immense pleasure and a sense of profound honour that I extend a warm invitation to each of you to join us at the breathtaking La Paloma Resort in Tucson, AZ, for our 60th, yes, diamond anniversary convention. This year, under the theme "Polish Your Potential," we are set to explore not just the remarkable achievements of our past but to cast a visionary eye toward the future, illuminating the path for innovative strategies, education, and more robust industry relationships.

Our convention has always been a melting pot of ideas, inspiration, and camaraderie, and this year promises to elevate that legacy. We are bringing together a blend of exciting new topics, expert panelists, and the familiar faces we cherish, all dedicated to speaking on the pivotal, industry-specific subjects that you, our esteemed attendees, have voiced a desire to hear more about. Our keynote speakers, carefully selected for their dazzling insights, are prepared to bedazzle and inspire, aligning perfectly with our mission to 'Polish Your Potential.'

In celebrating our 60th anniversary at the elegant La Paloma Resort in Tucson, AZ, we've chosen a location that mirrors our commitment to excellence and provides an inspiring backdrop for our sessions. From the pre-conference Desert Museum visit to the majestic in-resort Gala, every moment is designed to foster an environment of learning, networking, growth and of course, fun.

For our valued vendors, this year introduces varied levels and benefits of sponsorship, detailed within our vendor package. We're excited for you to explore these opportunities and find a fit that enhances your visibility and engagement with attendees.

This convention is about you - your growth, your potential, and your future. We've listened to your requests and are confident that this year's conference will not only offer a wealth of takeaways but will also ignite new ideas, foster new relationships, and equip you with actionable strategies to implement upon your return home. Your personal and professional development is at the heart of our mission.

I personally cannot wait to see old friends and meet new ones as we come together in Arizona to learn about what's upcoming and, more importantly, to inspire new forward-moving strategies.

Your participation is vital to the success of this convention. Register today! and secure your spot in what promises to be a milestone event in our industry's history.

Looking forward to welcoming you in Tucson,  
Gloria Tonne

2024 Convention Chair





# Convention Location

La Paloma - Tucson, Arizona

Tucson, Arizona is Arizona's second largest city. The city's central core is a vibrant area with the University of Arizona, Fourth Avenue and a lively downtown. Stray in any direction from the interior to find endless outdoor space. Tucson is known for its culture and incredible dining, which can be found no matter where you are.

The Westin La Paloma Resort & Spa is a AAA Four-Diamond hotel in the middle of the Sonoran Desert. With staggering views of the Santa Catalina Mountains, this resort balances activity with leisure, offering dynamic work spaces and five outdoor pools with cabanas, chaise lounge chairs and shimmering waterfalls.

Hotel amenities include, Fitness center, Outdoor Swimming Pools, Spa, Restaurant and the Jack Nicholas Signature Golf Course is on site! Complimentary Wifi is included with your stay.



## CAM-X Group Rate

Deadline for hotel registration will be October 4th, 2024

*\*\*CAM-X Group rate is \$239.00*

Book Online: **[Click here to book](#)**

Book by Phone: **[1-520-742-6000](tel:1-520-742-6000)**

# **SPONSORSHIPS OPPORTUNITIES**

**60th Annual Convention & Tradeshow  
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# Sponsorship Opportunities



## **Presenting Sponsor - \$6500.00 (1 Available) **SOLD****

Benefits Include:

- "Presented by" title in event name
- Sponsorship of the Opening Keynote
- Include one "SWAG" item in delegate bags
- Large-scale logo included on all event assets
- Company name mentioned in all event promotions (website, emails, social media, etc.)
- Includes a large booth for the conference
- Opportunity to display signage at the venue and events
- 10 minute spotlight at event



## **Executive Sponsor - \$5000.00 (2 Available) **(2 SOLD)****

Benefits Include:

- Choice of sponsoring the Mid-conference or Closing Keynote
- Include one "SWAG" item in delegate bags
- Medium scale logo included on all event assets
- Company name mentioned in all event promotions (website, emails, social media, etc.)
- Includes a large booth for the conference
- Opportunity to display signage at their keynote event
- 5 minute spotlight at event



# Sponsorship Opportunities



## VIP Sponsor - \$3500.00 (2 Available)

Choose one of the following:

- Exclusive Logo on key cards **SOLD**
- Exclusive logo on Delegate Bags **SOLD**

Benefits Include:

- Small-scale logo included on all event assets
- Company name mentioned in all event promotions (website, emails, social media, etc.)
- Includes a medium booth for the conference
- 5 minute spotlight at event



## Supporting Sponsor - \$3000.00 (4 Available)

Choose one of the following:

- Coffee Breaks
- Networking Breakfast 1 **SOLD**
- Networking Breakfast 2 **SOLD**
- Turndown Gift **SOLD**

Benefits include:

- Small Scale logo included on all event assets
- Company name mentioned in all event promotions (website, emails, social media, etc.)
- Includes a small booth for the conference
- 5 minute spotlight at event

# Event Sponsorship Opportunities



## Opening Reception Sponsor - \$2500.00

### Benefits Include:

“Presented by” title in event name

Logo included on all event assets

Company name mentioned in all event promotions (website, emails, social media, etc.)

Opportunity to display signage at the event

Can be member sponsored



## Awards Luncheon Sponsor - \$3000.00

### Benefits Include:

“Presented by” title in event name

Logo included on all event assets

Company name mentioned in all event promotions (website, emails, social media, etc.)

Opportunity to display signage at the event

Can be member sponsored



# Event Sponsorship Opportunities



## Gala Dinner Sponsor - \$5000.00

### Benefits Include:

“Presented by” title in event name

Logo included on all event assets

Company name mentioned in all event promotions (website, emails, social media, etc.)

Opportunity to display signage at the event

Can be member sponsored



## Room Turn down Gift - \$2000.00 **SOLD**

### Benefits Include:

Have your Name and Logo the last our Delegates see as they arrive back to their rooms after the day!

Company name mentioned in all event promotions (website, emails, social media, etc.)

# Pre-Conference Event

## Arizona-Sonora Desert Museum



*Turn your idea of a Museum Inside out! The Desert Museum is a fusion experience that includes a Zoo, Botanical Garden, Art Gallery & Classes, Natural History Museum and Aquarium.*

Benefits include:

Transportation to and from the Arizona-Sonora Desert Museum

Entry to the grounds

Lunch Provided

Opportunity to network with attendees



# Tradeshow Booth Only

\*Additional Vendor Representative - \$650/Rep\*



## Large Booth - \$3500.00

Benefits include:

- Showcase your company
- 3 Vendor Representatives Registration
- Mention on Social Media & Pre Conference Newsletter
- 2 6ft x 2ft Tables
- 10ft x 10ft Square foot area

*\*\*Electric & Internet services included*



## Medium Booth - \$3000.00

Benefits include:

- Showcase your company
- 2 Vendor Representatives Registration
- Mention on Social Media & Pre Conference Newsletter
- 2 6ft x 2ft Tables
- 8ft x 8ft Square foot area

*\*\*Electric & Internet services included*



## Small Booth - \$2500.00

Benefits include:

- Showcase your company
- 1 Vendor Representative Registration
- Mention on Social Media & Pre Conference Newsletter
- 1 6ft x 2ft Table
- 6ft x 6ft Square foot area

*\*\*Electric & Internet services included*



# Exhibit Hall Schedule

## **Sunday, October 20th**

12:00pm - 4:00pm Exhibit Hall Set Up

## **Day One - Monday October 21st**

8:00am - 9:00am Networking Breakfast

10:30am - 11:00am Exhibitor/Coffee Break

12:00pm - 1:00pm Luncheon

1:00pm - 1:10pm Address from Presenting Sponsor \*In Session Room\*

2:10pm - 2:30pm Address from VIP & Supporting Sponsor \*In Session Room\*

2:30pm - 3:00pm Exhibitor/Coffee Break

4:00pm - 5:30pm Wine & Beer with the Vendors

## **Day Two - Tuesday October 22nd**

8:00am - 8:45am Networking Breakfast

10:30am - 11:30 am Exhibitor/Coffee Break

12:00pm - 1:00pm Luncheon

2:15pm - 3:00pm Exhibitor/Coffee Break

3:00pm - 4:30pm Option #1 for Booth Tear Down

## **Day Three - Wednesday October 23rd**

9:30am - 10:00am Coffee Station & Continental Breakfast

10:00am - 12:00pm Option #2 for Booth Tear Down

**\*Tentative Schedule - Subject To Change\***

# Event details

The Westin - La Paloma

Tucson, Arizona

October 20 - 23, 2024

# Get in touch

For any questions, please email [info@camx.ca](mailto:info@camx.ca)

To register as a sponsor, please complete the registration form by [clicking here](#)

