



Come find your Calling

in Prince Edward Island

2025 CONFERENCE AGENDA

2025 CAM-X ANNUAL CONFERENCE | Sept 30- Oct 3 | Delta Prince Edward
Charlottetown, Prince Edward Island

Monday, September 29th

4:00pm - 6:00pm Board Meeting

Tuesday, September 30th

10:30am - 3:30pm Anne of Green Gables/Victoria by the Sea
Pre Conference Excursion

12:00pm - 4:00pm Exhibit Hall Set Up - Cardigan Room


6:00pm - 8:00pm Opening Reception - Bonshaw Charlottetown Montague Souris
Sponsored By 

Wednesday, October 1st

7:00am Memorial Morning walk for Michael Leibowitz (Meet in Lobby)


8:00am - 8:45am Networking Breakfast - Cardigan Room Sponsored by: 


8:45am - 9:00am Welcome and Opening remarks from
CAM-X President Gloria Tonne - Bedeque Room

9:00am - 10:30am **Opening Keynote: Gair Maxwell**
*Big Little Legends - How Everyday Leaders
Build Irresistible Brands* Sponsored by: 

10:30am - 11:00am Exhibitor Break - Cardigan Room

11:00am - 12:00pm CAM-X Annual General Meeting - Bedeque Room

12:00pm - 1:00pm Luncheon - Cardigan Room - Sponsored by: 

1:00pm - 1:10pm Address from Presenting Sponsor: 

1:10pm - 2:10pm **PEG Panel** - *Best practices from industry owners and their
story of how the Profit Enhancement Group came together*
Dana Lloyd & Ian Cooke

2:10pm - 2:30pm Address from Sponsors

2:30pm - 2:45pm Exhibitor Break - Cardigan Room

2:45pm - 3:00pm Address from Sponsors


3:00pm - 4:00pm **A.I and Our Culture** - *How it plays a role in your business*
Brianna Burke & Justin Massey

4:00pm - 4:15pm Address from Sponsors

4:15pm - 5:30pm Wine & Beer with the Vendors - Cardigan Room

Thursday, October 2nd



7:00am Memorial Morning walk for Michael Leibowitz (Meet in Lobby)

8:00am - 8:45am Networking Breakfast Sponsored by: 

8:45am - 9:00am Welcome from ATSI President: Ryan Ambs

9:00am - 10:30am **AI Panel 2.0: Ryan Ambs, Jeff Doyle, John Fallahee & Taulant Matraku** -
*This session will give us an update to “where are they now” with QA & AI!
You don’t want to miss this continuation from last year’s panel to find
out what challenges and what success they have experienced!*

Thursday, October 2nd

10:30am - 11:00am	Exhibitor Break
11:00am - 12:15pm	Big Ideas start at small tables with Scott Swanson
12:15pm - 1:30pm	Luncheon Sponsored by:  Relay Hawk
1:30pm - 2:15pm	CAM-X unveils their latest projects! <i>Join us for a Fireside Chat Q&A as we re-cap 2025 and guide CAM-X to an excellent year to come!</i> Linda Osip & Erika Jaksic
2:15pm - 2:30pm	NAEO Update
3:00pm - 3:15pm	Exhibitor Break
3:15pm - 4:15pm	Marketing Wellness Workshop - <i>A focused and Hands-on session where we diagnose the marketing pain points common in your business & bring tactical fixes!</i> Aaron Boatin
6:00pm	Gala Event - Bonshaw Charlottetown Montague Souris Attire: Formal - Entertainment: Live Band Karaoke! 

Friday, October 3rd

9:30am - 10:00am	Coffee Station
10:00am - 11:00am	Closing Keynote: Eddie LeMoine - <i>Bring About What You Think About. Eddie helps you shift your thinking, move through challenges and refocus on what matters.</i>
11:00am - 12:00pm	Breakout Session/Workshop with Eddie LaMoine - <i>How to attract, retain and engage employees in a tight labour market.</i>
12:00pm - 2:00pm	Awards Luncheon - Convention Closing Bonshaw Charlottetown Montague Souris
2:30pm - 3:30pm	Board Meeting

Thank you to our Sponsors

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